

Here.

Here Design  
*Junior Copywriter*

# Here Design

## *Junior Copywriter*

### Who We Are

Here is a company of thinkers, writers, designers and makers that work together to create beautiful and useful things. We call this, Beautility. Our studio is a busy, dynamic environment where creative solutions and strategic thinking are the guiding principles that underpin everything we do. We are a certified B Corp and believe in business as a force for good.

We are growing our team and want a full-time Junior Copywriter to join us Here.

### Who You Are

Here is an agency that values words and has a long history championing them in the world. As a writer Here, you will share our love of language and be sharp at crafting and cultivating it. You will be able to tap into, create and define a brand's tone of voice. You will be able to ask the right questions of a brief. You will think conceptually and strategically. You will be happy to present your work both internally and to our clients. You will be able to work on all sorts of things in the space of a week, from naming, to straplines, to campaign copy, to writing a brand's manifesto before writing a little bit of pack copy and investigating the language of a particular category.

We want you to be passionate about writing, and we want you to be you. We are looking for someone that will bring their distinct perspective, skill set, and personality to our team. So as much as we will teach, we will be happy to learn.

### What We Work On

Brand Tones of Voice  
Naming - for new products and brands  
Brand manifestos  
Verbal category analysis  
Campaign writing  
Brand straplines  
Brand storytelling  
Brand Worlds  
Pack copy  
Books

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### **Working Here**

We have a beautiful studio and fantastic studio culture, as well as the following functional benefits:

- 4.5 day week (9:30 - 18:00 Monday – Thursday, 09:30 – 13:30 on Fridays)
- Catered Friday Lunches every other week
- £100 gift on your birthday
- Summer, Thanksgiving and Christmas social events
- Free weekly Yoga
- Extensive programme of cultural events incl. paid exhibition visits
- Vitality healthcare – incl. free cinema tickets and 50% off a pair of sports shoes
- Cycle to work scheme and in-studio bike storage
- Discretionary bonus
- Individual training budget
- 20 days holiday, increasing to 25 days holiday after 5 years' service
- Studio closed between Christmas and New Year's
- Tailored professional development plan
- Access to free therapy sessions with Self Space

### **How To Apply**

Say hi and let us know why you would like to work Here, along with a copy of your CV to [recruitment@heredesign.co.uk](mailto:recruitment@heredesign.co.uk) with the reference Junior Copywriter in your email subject.